



Building The Bioeconomy

Learn how Manufacturing USA institutes are helping the U.S take a global leadership position in the Bioeconomy



Background :

A comprehensive website resource focused to the US manufacturing sector is ManufacturingUSA.com. Its goal is to strengthen the US manufacturing system by connecting along manufacturers, suppliers, and stakeholders and by offering useful data, tools, and networking opportunities.

Target Audience :

- ★ Manufacturers
- ★ Suppliers
- ★ Industry Professionals
- ★ Investors

Challenges :

- ★ Content Management
- ★ User Engagement
- ★ Competitive Analysis
- ★ Marketing & Outreach

Our Process :

We began by conducting keyword research relevant to their products. For the first 6 months, we concentrated on optimizing the website's on-page and off-page elements with potential keywords. Afterwards, we continued to expand the keyword strategy over the following 12 months. This approach resulted in improved rankings for their industry keywords and enhanced overall visibility on Google. As displayed in the screenshot below, we successfully increased their traffic from 9,547 to 21,934 within 9 months.

Achievement

At Manufacturing USA, we've seen an extraordinary boost in our online presence. We elevated our backlinks from under 8,054 to over 17,331 – an impressive surge in power! This significant increase highlights the success of our SEO strategies and dedicated efforts.

Services Offered :

- ★ Comprehensive Website Audit
- ★ Keyword Research
- ★ On-Page SEO Optimization
- ★ Content Optimization
- ★ Backlink Strategy
- ★ Guest Blogging
- ★ Performance Reports

Results

Traffic Increased

- Increase organic traffic 9,547 to 21,934 in 9 months.

Enhance Brand visibility

- There are significantly improvement in products keywords.

Strong Backlinks profile

- We have created top notch backlinks to increase authority and visibility.

Domain Authority Increased

- Domain Authority increased to 47



Backlinks			Follow vs Nofollow	
Referring Page Title / Referring Page URL	Anchor Text / Link URL	Type	Follow links	46.61K
National Institute of Standards and Technolo... https://www.nist.gov/	Manufacturing USA https://www.manufacturingusa.com/	follow	Nofollow links	3.68K
Dean Kamen - Wikipedia https://en.wikipedia.org/wiki/Dean_Kamen	"BioFabUSA" https://www.manufacturingusa.com/institutes/...	nofollow	View details	
Cosplay, Motorcycles, and Decadent Desser... https://preproduction.sme.org/technologies/...	Tymeeka Middleton https://www.manufacturingusa.com/modern-...	follow	Backlink Types	
Cosplay, Motorcycles, and Decadent Desser... https://preproduction.sme.org/technologies/...	Kim Lemay https://www.manufacturingusa.com/modern-...	follow	Text	96% 45.5K
Cosplay, Motorcycles, and Decadent Desser... https://preproduction.sme.org/technologies/...	Rodrigo Perez https://www.manufacturingusa.com/modern-...	follow	Image	3% 1.3K
			Form	2% 789
			Frame	0% 0

Showing results for **manufacturingusa.com**

Domain Authority	Linking Root Domains	Ranking Keywords	Spam Score
47	1.5k	1.4k	1%

THANK YOU