



The Impact of SEO on Cannabis Retail

A Detailed Case Study of Canna Cabana

Background :

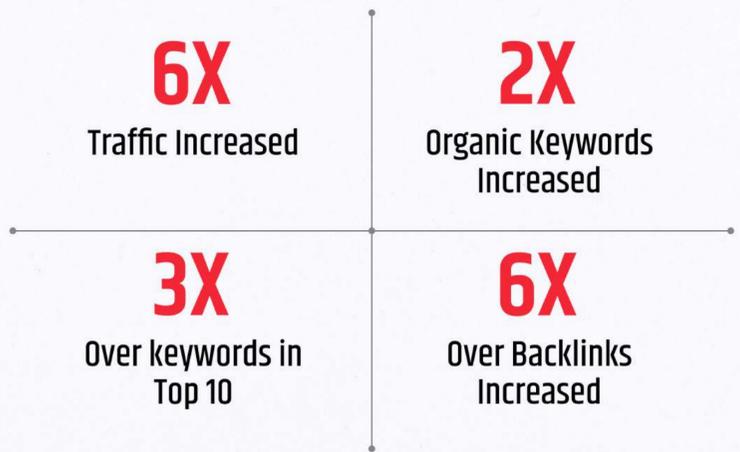
Canna Cabana was founded in 2009 with the aim of improving the cannabis retail experience by fusing a warm and welcoming environment with extensive product expertise. Cannacabana.com, the company's website, is an important part of its strategy since it serves as an important hub for information, product browsing, and consumer interaction.

The Achievements :

At Canna Cabana, we've experienced a remarkable enhancement in our online visibility. Our backlinks increased over 6,000 and showcasing a substantial increase in strength. This achievement underscores the effectiveness of our SEO strategies and our committed efforts in over 1 year.

Marketing Strategy

- Comprehensive Website Audit
- Keyword Research
- On-Page SEO Optimization
- Content Optimization
- Backlink Strategy
- Guest Blogging



SEO Challenges in Store Ranking

- ✦ Highly Competitive Market
- ✦ Content Restrictions
- ✦ Local SEO Challenges
- ✦ Evolving Search Engine Algorithms
- ✦ Limited Keyword Opportunities



Showing results for **cannacabana.com**

Domain Authority	Linking Root Domains	Ranking Keywords
38	3.4k	2k

Backlink profile for cannacabana.com
Domain including subdomains. One link per domain

Domain Rating	Backlinks	Linking websites
48	698K 98% dofollow	2.4K 44% dofollow

THANK YOU!